

## Minutes: June 12, 2025

1. Operational Items
  - a. Creation of distro list in Outlook of active PRT members
  - b. Board of Supervisors meeting on June 23@ 6:30pm. PRT member to attend
    - i. Vendors at Founders Day
    - ii. Provide update on event
  - c. Township to sign up for Signup Genius Account
2. Trail Connections / Trail Review
  - a. Trail maps need to be updated
    - i. Review notes from when the maps were previously updated by the planning commission in 2023
    - ii. Contact Brandywine Conservancy: ARCGIS software to update maps / locations of signage
    - iii. Opportunity to have Pocopson Township listed on Brandywine Valley Scenic Byway Commission in Pennsylvania website (David Scranton)
    - iv. Updates to trail maps
      1. Locust Grove trail connections – need mowed for connection
        - a. This is owned by the BVA. Neil will reach out to Jim Jordan to get his thoughts on mowing this land so the Pocopson trails can connect.
      2. Add Pocopson Twp Building with Star / You are here marker
      3. HOA trails – remove / keep?
      4. The northwest end of the trail system has been closed off by a private property owner
      5. 4 Streams Drive and 52
    - v. Signage
      1. To be discussed once trail maps are updated with currently open trails
    - vi. GeoCash App for Pocopson trails – get more residents out on the trails
3. Founders Day Project Plan Review / Updates
  - a. Review of Project Plan
    - i. Postcard design – merge design #1 with design #2. Aleida will complete and email to PRT for committee approval. Add QR code for new Founders Day webpage. If approved by BOS, add a line for “Calling Local Vendors”
    - ii. Signup Genius – copy one from last year and update accordingly. Sandy to make Aleida a co-host.
    - iii. Website writeup for new page on Pocopson site. Aleida will do writeup, and add add link to signup genius for volunteers.
    - iv. Volunteers – Aleida will send over contact info for troop leader for upcoming meeting
    - v. Traffic control / parking

- vi. Music / Entertainment – Band contract to be signed by Neil, Aleida will reach out to Kennett Library, Neil will reach out to WC Library.
  - vii. Kids Activities
  - viii. Contests
  - ix. Decorations / Signage
  - x. Food / Drinks / Vendors
  - xi. Visitors / Non-Profits
    - 1. LuckyDawg / Animal Rescue - confirmed
  - xii. Sponsors / Donations / Fundraising / Vendors who are sponsoring
    - 1. Final review and approval of letter by Neil
    - 2. Who can sponsor
    - 3. To develop sponsorship levels to offer to potential sponsors
  - xiii. Marketing
    - 1. Pamphlet and/or webpage for Founders Day that includes links to sponsors sites/ logos
    - 2. Signage at events that are sponsored
    - 3. TShirts with list of sponsors on back
  - xiv. Historical committees
  - xv. Budgeting / Financial review
4. Meeting Adjourned