

Brandywine Valley Scenic Byway Commission
Thursday, October 23, 2025, 7:00 PM (both In-person at CFT and ZOOM)
ZOOM Meeting ID: 857 2265 0304 Passcode: 230057

ZOOM Link:

<https://us02web.zoom.us/j/85722650304?pwd=w4R78ER8NcZhM6Ep3RVLdV7twFdwqr.1>

Phone Call in number: 309-205-3325 (US) AGENDA

Meeting Minutes

In Attendance:

David Scranton (Pocopson Township, Chester County) – Vice Chair
John Haedrich (Kennett Township, Chester County) – Treasurer
Kathleen Goodier (Chadds Ford Township, Delaware County) – acting Secretary
Helene Badeau (Chadds Ford Township, Delaware County)

Public (via Zoom):

Kate Morgenstern (Director of Planning and Zoning, Kennett Township, Chester County)

Absent:

Rich Phifer (East Bradford Township, Chester County) - Chair
Jim Haigney (East Bradford Township, Chester County) – Secretary
Sarah Mims (Pocopson Township, Chester County)
Lois Saunders (Advisor)

Call to Order

The meeting was called to order by David Scranton at 7:00 pm.

Announcements and Public Comment

On October 9, 2025, Chadds Ford Township recognized Lois Saunders for her extensive efforts on behalf of the township with CFT Resolution No. 2025-42. This included her years of service to the BVSBC. Kathleen will circulate a copy of the resolution to the commission.

Routine Business

Review & Approval of September 25, 2025 Meeting Minutes

Upon motion by David Scranton, seconded by John Haedrich, the minutes of the September 25, 2025 meeting were approved.

Treasurer's Report for the period 9/23/25 to 10/20/25

TRUIST CHECKING ...1824

Previous checking balance as of 9/23/25: \$2,566.14

Income for the period: None

Expense items:

Check #1022 9/26/25 \$25.00 – Reimburse to J Haedrich for Christiana Historical Society membership

Check #1023 10/7/25 \$1,766.00 - Chubb Liability Annual Premium

Expense items for the period: \$1,791.00

Truist Checking balance as of 10/20/25: \$775.14

Pending check payments: None

TRUIST CREDIT CARD

Credit card balance as of 10/20/2025: \$185.09 (due 11/10/25)

Credit Card Charges:

9/23/25 - ZOOM PRO renewal (annual) \$169.49

9/26/25 – USPS Stamps \$15.60

Total CC charges paid as of 10/20/25: None

Pending CC charges: None

Fulton Bank CDs

Note – No CDs exist at Fulton as of 9/3/25.

Fulton Bank MMF (Money Market Account ...0877)

Previous balance as of 9/23/25: \$ 3,600.19

09/30/25 – Interest \$3.31

10/20/25 – Ending Balance - \$3603.50

Have not received reimbursement from AACHAF

David asked if there are any upcoming significant bills we need to plan for. John knows of none.

Upon motion by David Scranton, seconded by Kathleen Goodier, the Treasurer's Report was approved.

Old Business

BVNSB

- a. **Website Development (Status Update)** – John reported that he doesn't believe that Rich has any update. Kathleen hopes we can start working on this again soon.
- b. **DCED Marketing to Attract Tourists Grant** – It was the sense of the Commission from the last meeting that we are not pursuing these grants at this time.
- c. **Enhancement of Local Community Values (General Discussion)** – David noted it is hard to have a conversation with so few commissioners in attendance. David distributed an outline. Our Corridor Management Plan (CMP) asked that we balance tourism with “community values” whatever they may be. We may want to determine what our community values are.

John believes it is a good idea to reflect back on the CMP and other sources for guidance. We should consider reviving the initiative to recognize private landowners who have exceptionally beautiful properties along the byway. It also promotes the presence of the byway.

Maree Forbes Gaughan from the National Travel Center had been working on an initiative to have tax dollars return to the byway. David would like to revisit this effort.

John noted that we had worked closely with the PennDOT Byway Coordinator to create a PA Byway Task Force. John recommends that we have an informal Zoom call to check in with our PennDOT Byway Coordinator.

David would like to bring Helene or Kathleen into the call to discuss the Walkable Chadds Ford effort. Helene noted that a lot of information is in the planning documents. Each township likely has a mission statement somewhere in their plans. Helene recommends surveying township residents to assess what they believe their community

values are. Each township could attach the survey to their newsletters, email blasts or social media. Could include a map with the survey along with a little PR.

David will reach out to Maree about her experience with surveys, and also the National Scenic Byway Foundation. David and Helene will try to brainstorm a survey for the next meeting – expense, potential questions, approach, targets. Hopefully a survey and subsequent byway promotion will ignite interest and help us fill vacancies.

Harriet Tubman Underground Railroad (HTUGRR)

- a. HTUGRR Interpretive Trail (VPP Grant) – Chester County has taken initiative to complete what they believe the Vision Partnership Grant goals to be without input from BVSBC. John and Maree Forbes Gaughan formed a special committee of five to complete the HTUGRR Interpretive Trail. The Harriet Tubman Underground Railroad website model in Maryland is the one they want to follow. The main focus will be on the Harriet Tubman story as it especially pertains to Pennsylvania.

It is important to inform Chester County and the four municipalities that were originally involved in the VPP Grant project about what our plans are. It is believed that their current efforts will complement our existing efforts and be more extensive throughout the county.

Revisit this agenda item more extensively at our December meeting. Kate recommended that a memo to member municipalities may be a good way to invite engagement and get necessary feedback.

- b. DCED Marketing to Attract Tourists Grant Opportunity – It was the sense of the Commission from the last meeting that we are not pursuing these grants at this time.

Walkable Chadds Ford

Helene reported that it is moving along and we may see tree work in this phase. You can see the progress along Potts Meadow and Route 1. There may be some lane closures – recommends signing up for Delco Alerts to be prepared.

Kennett Township and Kennett Borough are working with the Brandywine Conservancy connecting trails. Trail connectivity should be encouraged during development with care not to infringe on nature.

<https://www.chaddsfordpa.gov/open-spaces/page/walkable-chadds-ford>

BVSB Kennett Township Project “The Pines”

- a. Planning Study (Concluded) (Status Update on AACHAF Grant Reimbursement) – Application has been submitted. Final Plans have been distributed to Kennett Township and KURC. It must be reviewed and approved by AACHAF. No comments received back so far.
- b. DCED LSA Statewide Grant Application (Pending) – Nothing to report.

BVSB Corridor Signage

Twin Bridges Plaque (status update) – nothing to report.

National Scenic Byway Foundation

Annual membership is up for renewal. This item should be on the agenda for December.

New Business

Presentation by Kennett Underground Railroad Center (KURC) re: The Pines – KURC decided to wait and present at a time when more commissioners were available.

Commission Vacancies – Kate is the Director of Planning and Zoning in Kennett Township and the BVSBC is in her purview. Kennett is interested in having two staff members fill the vacancy left by Tina Bennett's resignation. Kate would be the main member to cooperate but whoever was present at each meeting would have the full voting rights the seat confers. The Kennett Township solicitor is comfortable with the arrangement.

David reports that the Bylaws do not preclude this arrangement. John reported that the staff members would understand how the voting rights work. Having staff members filling a seat may represent the township more consistently. Helene questions if there is a conflict of opinion on a topic, would there be problem with consensus. Kate described an administrative process that should result in strong communication between the staff to avoid this problem.

Hopefully Kennett Township will formally appoint the commissioner seat in November.

Adjournment

Upon motion by John Haedrich, seconded by Helene Badeau, the meeting was adjourned at 8:20 pm.

Next meeting – December 4, 2025