

Brandywine Valley Scenic Byway Commission
Thursday, April 23, 2026, 7:00 PM (both In-person at CFT and ZOOM)
ZOOM Meeting ID: 821 8809 6561 Passcode: 230057

ZOOM Link:

<https://us02web.zoom.us/j/82188096561?pwd=S9QnAWBrSLWmIjxhGTnsaWbYJrYN2U.1>

Meeting Minutes

In Attendance:

David Scranton (Pocopson Township, Chester County) - Chair
Rich Phifer (East Bradford Township, Chester County) – Vice Chair, via Zoom
Jim Haigney (East Bradford Township, Chester County) - Secretary
John Haedrich (Kennett Township, Chester County) – Treasurer, via Zoom
Kathleen Goodier (Chadds Ford Township, Delaware County)
Helene Badeau (Chadds Ford Township, Delaware County), via Zoom
Elizabeth Moro (Pennsbury Township, Chester County), via Zoom
Scott Van Alstyne (Pennsbury Township, Chester County)
Janet Flynn (PennDOT), via Zoom

Public:

Crystal Crampton (KURC)

Absent:

Maree Forbes Gaughan (Advisor, National Travel Center)
Sarah Mims (Pocopson Township, Chester County)
Kate Morgenstern, (Kennett Township, Chester County)

Call to Order

The meeting was called to order by David Scranton at 7:00 pm.

Review & Approval of Previous Meeting Minutes

Upon motion by Kathleen Goodier, seconded by Jim Haigney, the minutes of the March 26, 2026 meeting were unanimously approved.

Review & Approval of Treasurer's Report

Treasurer's Report for the period 3/24/2026 to 4/21/2026

TRUIST CHECKING ...1824

Previous checking balance as of 3/23/26: \$3,839.05
Income for the period: - \$600.00
4/15/26 – Pocopson Twp annual fee - \$600.00
Expense items: 4/10/26 Truist CC - \$260.35 HTUGRR Web Hosting
Truist Checking balance as of 4/21/26: \$4,778.70
Pending check payments: None

TRUIST CHECKING ...7270 (new account as of 3/18/26)

Previous checking balance as of 3/23/26: \$500.00
Income for the period: None
Expense items: None
Truist Checking balance as of 4/21/26: \$500.00

TRUIST CREDIT CARD

Credit card balance as of 4/21/26: \$15.69 - Truist checks for ...7270 (payable 5/10/26)

Fulton Bank MMA (Money Market Account ...0877)

Previous balance as of 3/23/26 – \$8,328.75

3/31/26 – Interest - \$3.07

4/21/26 – Ending Balance - \$8,331.82

Fulton Bank CDs

CD5 - \$3,007.55

CD6 - \$3,007.55

CD7 - \$3,007.55

CD8 - \$3,007.55

CD9 - \$3,007.55

4/21/26 - Total CDs - \$15,037.75

Total Assets as of 4/21/26

Truist 1824 \$ 4,778.70

Truist 7270 \$500.00

Fulton MMA \$ 8,331.82

Fulton CDs \$15,037.75

Truist CC Payment (\$15.69)

TOTAL \$28,632.58 as of 4/21/26

Upon motion by Rich Phifer, seconded by Kathleen Goodier, the Treasurer's Report was approved unanimously.

Old Business

Committee Reports

Audit Committee

Rich Phifer mentioned that there are no new updates.

Strategic Planning Committee

David Scranton reported that there were no new updates. The committee is working to schedule its first meeting.

HTUGRR Byway Committee – Rich Phifer

1. "Contact Us" e-mail address – Rich Phifer requested approval of the proposed Commission email address: BrandywineBywaysPA@gmail.com. David Scranton made a motion to approve the email address and Kathleen Goodier seconded the motion. All voted in favor. Rich mentioned that he will set up a backup email account for the newly created account (utilizing the previous email associated with the Commission). Rich will follow up in the coming month.
2. "The Pines" Planning Study – No new updates on the planning study.
3. Report - Kennett Township BOS Meeting 4/22/2026 – David Scranton attended a Kennett Township Board of Supervisors meeting on Wednesday, 4-22. Representatives of KURC were in attendance. Kate Morganstern made a presentation.

The Board of Supervisors tasked their Historical Committee with follow up on The Pines property.

Brandywine Valley NS Byway Committee– Rich Phifer

1. “Contact Us” e-mail address – input desired (see above)
2. Review and status of website content – Rich met with Maree and Ethan on zoom last week to review the desired edits. Maree has made most of the edits and will complete soon. The map will be restructured as per the Commission’s input. Rich is hopeful that a final endorsement can be voted on in May.

Public Relations/America250 Committee –Jim Haigney

1. Brochures – It was discussed that we make the typographical corrections to the existing brochures (remove the senator names and congress people names, update email addresses, etc.) and then work on a combined brochure in the next six months.
2. Social Media – Initial efforts will focus on establishing Facebook and Instagram accounts with posting occurring once or twice a week. The accounts would be created and maintained through a member Township email account for one of the commissioners once the updated Byway Commission email address is created.
3. Events Calendar – The events calendar would be created once the FB/Instagram account is set up.
4. Press Releases – The subcommittee decided to hold off on press releases until the social media and calendars are up and running, aside from a press release announcing the new website. Rich suggested that the commission needs one press release for the website. Elizabeth Moro suggested that the commissioners follow up with requesting the member Townships to post a link on their websites for the Byway and HTUGRR websites.
5. Visitor Bureau Signage – It was discussed that we defer the signage issue to a later date. Discussion occurred regarding byway marker signage, with estimated costs ranging from approximately \$2,500 to \$3,000 per sign, substantially less than larger gateway-style signage installations. Kathleen requested that we follow up with PennDOT regarding additional identification signs. Janet Flynn mentioned that PennDOT will be ordering additional signs (which come in two sizes). Janet mentioned that there are TOD (Travel Options Directions) program signage program. Janet is working on the PennDOT end to add additional Byway identification signage. Janet could connect the Commission with their signage person. Jim will follow up with Janet on the signage.

New Business

BVSBC Scenic Partnership Sub Committee

- a. Report on BVNSB Partnership Meeting in Delaware on April 13, 2026 – David Scranton and Rich Phifer attended the meeting and reported that the meeting was informative. One item of interest is the focus placed on interstate cooperation with each respective byway. Both Rich and David feel that coordination should be encouraged. John Haedrich mentioned that the partnership only focuses on the Brandywine Scenic Byway and not the UGRR Byway. John suggested that we involve the Kennett Pike association (follow up with Rich and John and Elizabeth Moro) in some capacity.
- b. Nomination and Appointment of Commission Representative to BVNSB Partnership – Rich Phifer suggested that we nominate a Brandywine Valley Scenic Byway Commission as a voting member to the BVNSB Partnership Commission. David Scranton nominated Elizabeth Moro as

the voting representative. Rich Phifer seconded the nomination. All voted in favor of the motion (Elizabeth Moro abstained from the vote).

Letter of Commendation to the Red Clay Alliance.

Rich Phifer made a motion and Elizabeth Moro seconded the motion to approve sending the letter of commendation to the Red Clay Alliance for their stewardship project along the byway. All voted in favor of sending the letter.

John Haedrich mentioned that he has made a contact with Randy Harris who is working on museum plans for two UGRR Museums in the state of Pennsylvania (in Columbia County and Harrisburg). John suggested that we should discuss how the many different factions of people who are interested in The Underground Railroad could stay connected and informed.

Announcements and Public Comment

Elizabeth Moror announced that Pennsbury Township will be having their America 250 celebration on May 16th from 10:00 am to 4:00 pm.

Kathleen Goodier announced that the Brandywine Battlefield Park will be having their Amazing Grace Road rally on May 16th.

Adjournment

Upon motion by Kathleen Goodier, seconded by Elizabeth Moro, the meeting was adjourned at 8:15 p.m.

Next meeting – May 28, 2026