

Brandywine Valley Scenic Byway Commission
Thursday, July 23, 2026, 7:00 PM (both In-person at CFT and ZOOM)
ZOOM Meeting ID: 821 8809 6561 Passcode: 230057

ZOOM Link:

<https://us02web.zoom.us/j/82188096561?pwd=S9QnAWBrSLWmIjxhGTnsaWbYJrYN2U.1>

Meeting Minutes

In Attendance:

David Scranton (Pocopson Township, Chester County) – Chair in person
Rich Phifer (East Bradford Township, Chester County) – Vice Chair
John Haedrich (Kennett Township, Chester County) – Treasurer, via Zoom
Jim Haigney (East Bradford Township, Chester County) – Secretary via zoom
Kathleen Goodier (Chadds Ford Township, Delaware County) via zoom
Helene Badeau (Chadds Ford Township, Delaware County), via Zoom
Maree Forbes Gaughan (Advisor, National Travel Center) via zoom

Public:

Absent:

Scott Van Alstyne (Pennsbury Township, Chester County)
Elizabeth Moro (Pennsbury Township, Chester County)
Sarah Mims (Pocopson Township, Chester County)
Kate Morgenstern (Kennett Township, Chester County),
Janet Flynn (PennDOT)
Crystal Crampton (KURC)
Debbie (KURC)

Call to Order

The meeting was called to order by David Scranton at 7:01 pm.

Review & Approval of Previous Meeting Minutes

Upon motion by Kathleen Goodier, seconded by Jim Haigney, the minutes of the July 23, 2026 meeting were unanimously approved.

Review & Approval of Treasurer's Report

Treasurer's Report for the period 6/23/2026 to 7/22/2026

TRUIST CHECKING ...7270

Previous checking balance as of 6/23/26: \$5,177.21

Income for the period: None

Expense items:

7/16/26 – Truist 5300 Credit Card - \$5.15 (notary fee)

Truist Checking balance as of 7/22/26: \$5,172.06

TRUIST CREDIT CARD – No charges pending

Fulton Bank MMA (Money Market Account ...0877)

Previous balance as of 6/23/26 – \$8,337.39

6/30/26 – Interest - \$2.74

7/22/26 – Ending Balance - \$8,340.13

Fulton Bank CDs (verbal information)

CD5 - \$3,029.83 (interest paid 7/4/26)

CD6 - \$3,029.83 (interest paid 7/4/26)

CD7 - \$3,029.83 (interest paid 7/4/26)

CD8 - \$3,029.83 (interest paid 7/4/26)

CD9 - \$3,029.83 (interest paid 7/4/26)

7/22/26 – Total CDs - \$15,149.15 (2.96% APR-all mature 9/4/26)

Total Assets as of 7/22/26

Truist 7270 \$5,172.06

Fulton MMA \$ 8,340.13

Fulton CDs \$15,149.15

TOTAL \$28,661.34 as of 7/22/26 (increase of \$34.39)

John Haedrich mentioned that Fulton Bank has been difficult to work with obtaining statements on the CD. That will be rectified next month with a switch to paper statements.

Upon motion by Rich Phifer, seconded by Kathleen Goodier, the Treasurer's Report was approved unanimously.

Old Business

Completion of UGRR Heritage Tourism Trail One

Maree Forbes Gaughan mentioned that we're for the most part completed. John Haedrich mentioned that there may be some small edits, and he will follow up with Maree and Rich.

Completion of Brandywine Valley National Scenic Byway Website

Maree Forbes Gaughan mentioned that we're for the most part completed.

Status of Payment of \$2,500 NTC Invoice Approved at June 25, 2026 Meeting

Rich Phifer stated that the work has been substantially complete and that he doesn't see any issues with making the payment. Rich feels that the Commission can handle any further minor adjustments to the websites with Maree Forbes Gaughan. John Haedrich stated that he will make the payment.

The Pines

Maree Forbes Gaughan stated that there are no new updates. Rich Phifer stated that the LSA Statewide grant program funding is getting slashed significantly, so that funding will be one less likely source of future funding.

Social Media Accounts – Sarah Mims/David Scranton

David mentioned that Sara and David worked to getting the websites up and running. There were issues surrounding AI approval of the Facebook page.

The new Facebook URLs are as follows:

Scenic Byway - <https://www.facebook.com/share/18z8RNFxav/>

Tubman - <https://www.facebook.com/share/1EGD7qy74V/>

David Scranton and Sarah Mims are looking for a backup administrator that would have access to the websites. Helene Badeau volunteered to be a backup. David also mentioned that it would be useful to announce the FB and IG pages to friends and family. David suggested that we send the announcement to each Township to spread the word. Motions relating to the administrators and website announcements were made:

Request to Authorize Announcement to Township Members and Friends:

MOVED, that Sarah Mims, David Scranton and Helene Badeau be approved as Administrators for the two Facebook accounts recently established by this Commission for the Brandywine Valley National Scenic Byway and the Harriet Tubman Underground Railroad Byway and that Helene Badeau be appointed as a backup administrator.

David Scranton made a motion and Rich Phifer seconded the motion. All voted in favor of the motion.

Request to Authorize Announcement to Township Members and Friends:

MOVED, that an announcement be transmitted to each of the Commission's member municipalities about the establishment of the Facebook accounts for the Brandywine Valley National Scenic Byway and the Harriet Tubman Underground Railroad Byway, and that each member municipality be requested and authorized to publish the announcement in such manner and through such media as the municipality may deem appropriate; and that Sarah Mims, David Scranton and Rich Phifer be authorized to draft and finalize the text of the announcement.

Kathleen Goodier made motion and Jim Haigney seconded the motion. All voted in favor of the motion.

New Business

Discussion of possible NTC public relations services and costs for Byway websites

Maree stated that there are no new updates due to a very busy June and July.

Announcements and Public Comment

Rich Phifer: Rich announced that America 250 event, A Stroll Through West Chester, August 2, 4-8 pm, with 9 pm drone show. Dare to Declare Reading kickoff at the courthouse.

Kathleen Goodier mentioned that on August 1, 2026, the voices of Battle of Brandywine will be held at the Battlefield Park. It is a ticketed event.

The Underground RR in West Chester Walking Tour – Saturdays – July 18 and August 1

<https://www.tickettailor.com/events/chestercountyhistorycenter/2187613>

Adjournment

Upon motion by Rich Phifer, seconded by Kathleen Goodier, the meeting was adjourned at 7:22 p.m.

Next meeting – August 27, 2026