

Brandywine Valley Scenic Byway Commission
Thursday, September 24, 2026, 7:00 PM (both In-person at CFT and ZOOM)
ZOOM Meeting ID: 821 8809 6561 Passcode: 230057

ZOOM Link:

<https://us02web.zoom.us/j/82188096561?pwd=S9QnAWBrSLWmIjxhGTnsaWbYJrYN2U.1>

Meeting Minutes

In Attendance:

David Scranton (Pocopson Township, Chester County) – Chair in person
Rich Phifer (East Bradford Township, Chester County) – Vice Chair. via Zoom
John Haedrich (Kennett Township, Chester County) – Treasurer, via Zoom
Jim Haigney (East Bradford Township, Chester County) – Secretary in person
Helene Badeau (Chadds Ford Township, Delaware County) – in person
Kathleen Goodier (Chadds Ford Township, Delaware County) via zoom
Scott Van Alstyne (Pennsbury Township, Chester County), via Zoom
Elizabeth Moro (Pennsbury Township, Chester County), via zoom
Maree Forbes Gaughan (Advisor, National Travel Center), via zoom
Kate Morgenstern (Kennett Township, Chester County), via zoom
Janet Flynn (PennDOT), via zoom

Public:

Crystal Crampton (KURC), via Zoom

Absent:

Sarah Mims (Pocopson Township, Chester County)

Call to Order

The meeting was called to order by David Scranton at 7:00 pm.

Review & Approval of Previous Meeting Minutes

Upon motion by Rich Phifer, seconded by Scott Van Alstyne, the minutes of the August 27, 2026 meeting were unanimously approved.

Review & Approval of Treasurer's Report

Treasurer's Report for the period 8/25/2026 to 9/22/2026

TRUIST CHECKING ...7270

Previous checking balance as of 8/24/26: \$2,672.06

Income for the period: None

Expense items: None

Truist Checking balance as of 9/22/26: \$2,672.06

TRUIST CREDIT CARD – No activity; No charges pending.

Fulton Bank MMA (Money Market Account ...0877)

Previous balance as of 8/24/26 – \$8,342.96

8/31/26 – Interest - \$2.83

9/22/26 – Ending Balance - \$8,345.79

Fulton Bank CDs (from on-line statements)

CD5 - \$3,045.10 (interest paid 9/4/26)
CD6 - \$3,045.10 (interest paid 9/4/26)
CD7 - \$3,045.10 (interest paid 9/4/26)
CD8 - \$3,045.10 (interest paid 9/4/26)
CD9 - \$3,045.10 (interest paid 9/4/26)
9/22/26 – Total CDs - \$15,225.50 (all renewed for 6-month terms - 9/4/26)

Total Assets as of 7/22/26

Truist ...7270 \$ 2,672.06
Fulton MMA \$ 8,345.79
Fulton CDs \$ 15,225.50

TOTAL \$26,243.35 as of 9/22/26 (increase of \$41.08)

John Haedrich stated that he will pay Chubb's invoice this month.

Upon motion by Rich Phifer, seconded by Elizabeth Moro, the Treasurer's Report was approved unanimously.

Old Business**Report on National Heritage Area September 1, Meeting**

Rich Phifer and David Scranton attended the September 1 meeting in Chadds Ford – the Brandywine Conservancy has hired a consultant to conduct a feasibility assessment on the national heritage area concept and brought the Byway Commission in to assist in the project. Rich stated that there was a large turnout (app 50 people) The meeting consisted of two parts: Part I – description of the heritage area- Part II – breakout groups that were brainstorming various themes of the heritage area. The consultant will take the information and then condense into an actionable plan. No timeline was announced for the next steps. David Scranton mentioned that Beth Burns of the Brandywine Conservancy asked if she could speak at the BVSBC's October meeting. The Commission agreed that Beth's attendance at the October meeting would be a great idea. Rich mentioned that it may be a good idea to have another Commissioner continue attending the meetings as he will not be serving on the Commission next year. John Haedrich asked if the area includes both Delaware and Pennsylvania, and if so, was Delaware's Byway represented at the meeting. David responded in the affirmative and stated that invitations were sent to over a hundred people, and approximately half of the invitees were present. Liz Moro will follow up with contacts in Delaware.

Possible Plan for Harriet Tubman Byway

The Commission was advised by Maree that a Corridor Management Plan would cost approximately 40,000 dollars to prepare. Maree asked if we were specifically discussing a Strategic Plan or a Corridor Management Plan. John Haedrich feels that the Commission should be careful not to come under the PennDOT scope of a Corridor Management Plan. Janet mentioned that the Federal Government has their own recommended program but that they allow the individual states to manage their portion of the grants. Janet mentioned that there is not much funding available for projects such as the Tubman Byway. Rich asked if there was a formal review and approval process for the Corridor Management Plan. Janet mentioned that there is a checklist and that she strongly encouraged the Commission to work with their County Planning agencies as they develop the Corridor Management Plan.

Rich mentioned that the Chester County Funding source may not be a reasonable potential funding source for the Corridor Management Plan. Rich and Kate Morganstern mentioned that there may be funding available for such a plan. Jim asked what the monetary difference between a

CMP and a Strategic Plan would be? Maree stated that a CMP would be 40,000 and a Strategic Action Plan would be about half the cost. Maree stated that a CMP may not be necessary, and a Strategic Plan may be more appropriate, given the work that has already been accomplished. Rich stated that we may want to explore a concrete Strategic Action plan early next year. Kate suggested that we have a half day workshop to brainstorm ideas. Rich suggested that we could focus on the second half of November given that we do not have a formal Commission meeting in late November. David felt that a half-day meeting would be helpful. Kate mentioned that she put together a document in the summer to outline a Strategic Plan and that she would share that with the Commission. The Commission agreed that this would be a good idea. November 14th from 10 am to 1 pm was determined to be a good date and time for a meeting, and Kate offered the Kennett Township Municipal building for a location, and Rich offered East Brandywine Township for an alternate location.

Status of Registration with SAM.gov

John Haedrich has no new updates.

The Pines

Kate Morganstern mentioned that, regarding the Pines Planning Study, the Township has asked staff to brainstorm what to do with the building without using resources. Kate mentioned that she has found an architect to work on the project pro bono for looking at design options for the building. Kate stated that hopefully the project phasing will move forward in time for the 2027 grant season. Kate mentioned that the intent is to have KURC on the ground floor of the building.

Discussion of Possible NTC Public Relations Services and Costs for Byway Websites

Maree mentioned that NTC is happy to provide this type of support, but that she would need some guidance on the scope and scale of what the Commission wants. She could prepare a proposal based on a firm scope of the work. David mentioned that we may be premature in looking at the details given the other potential options for funding. David stated that we would put the topic on pause until we have more information.

Signs

Jim Haigney provided no new update on signage. David feels that we can focus on folding the signage into the Strategic Plan meeting into November.

New Business

No new business

Announcements

Maree will be heading to the National Conference in Ashville, North Carolina. She will report back.

Public Comment

No public comment.

Adjournment

Upon motion by Liz Moro, seconded by Kathleen Goodier, the meeting was adjourned at 8:05 p.m.

Next meeting – October 22, 2026